

# Guidelines for Nominations

September 14, 2022 • Live and Streaming From Miramichi, New Brunswick

## **General Information:**

The 11th Atlantic Indigenous Awards show, hosted by Ulnooweg, will be held in Miramichi, NB, in September, 2022. The Awards are presented to deserving Indigenous entrepreneurs and businesses throughout the Atlantic region to acknowledge and celebrate their hard work and success. The nomination process is open to all Indigenous entrepreneurs and Indigenous businesses in Atlantic Canada. The winners in each category are chosen by an independent jury and announced at the Awards Show during the gala banquet and show.

### **Nomination Form:**

In order to be eligible for an award, a business or individual must be nominated with letters of support provided, as well as any information on the business, photos and success stories of the business/individual. Nominees do not have to be present or past clients of Ulnooweg Development Group to be eligible. All Indigenous businesses and individual Indigenous entrepreneurs are eligible to be nominated.

# **Categories:**

## New Business Start-up of the Year

This category includes any business in operation under two (2) years.

#### Resilient Enterprise of the Year

This category will be awarded to an entrepreneur that has overcome many challenges to stay in business and create success.

#### Cottage Craft Business of the Year

This category is for the cottage craft business which is a small-scale business carried on by family members using their own equipment and where the production of goods takes place at the home of the producer rather than in a factory or elsewhere (Handicrafts, sewing and craft production are some examples).

## Youth Entrepreneur of the Year

This category is open to individual Indigenous youth entrepreneurs and businesses owned and managed by youth between the ages of 18-35.

## Female Entrepreneur of the Year

This category is for Indigenous women in the Atlantic region who are entrepreneurs and run a successful business.

#### Male Entrepreneur of the Year

This category is for Indigenous males in the Atlantic region who are entrepreneurs and run a successful business.

#### Indigenous Government Enterprise of the Year

This category is open to businesses owned by Indigenous Government Organizations (must have majority Indigenous ownership to be eligible). Parent companies will be reviewed on the merit of itself and not its subsidiaries.

#### Lifetime Achievement Award

This is our most prestigious award. It is given to a deserving entrepreneur who has been in business for over 20 years and exemplifies qualities such as commitment to community through social and economic contributions as a business entrepreneur. A model for future aspiring entrepreneurs.



# **Support Letters:**

One support letter (1-4 pages) must be submitted before the deadline to complete the application. Please note: three support letters are required for the Lifetime Achievement Award. They should compliment or praise the individual/business nominee in the specific sector they are nominated for. The letter should support the nomination of the individual or business.

### **Additional Information:**

Attach any additional information to the Nomination form that would help support the nomination and to provide the jury with as much information as possible to help in their decision making process. Examples of Additional information are: photos, brochures, videos, power points, product line, past awards, client or customer satisfaction letters etc. All material will be held in confidence and destroyed once a decision has been finalized.

## **Deadline:**

The deadline for nominations will be August 15, 2022 at midnight. Nomination forms with supporting materials can be emailed or mailed to:

Email: marketing@ulnooweg.ca
Ulnooweg/Awards Show, PO Box 1259 Truro, NS B2N 5N2





# September 14, 2022

LIVE & STREAMING FROM MIRAMICHI, NEW BRUNSWICK Celebrating Success in Indigenous Business



# **Nomination Form**

Click here for online form.

# Deadline for Nominations: August 15, 2022

In order to be eligible for an award, a business or individual must be nominated with at least one (1) letter of support. Letter of support must provide the business name or Entrepreneur and the award they are being nominated for. Please be advised that businesses and entrepreneurs may be placed in other categories where the jury feels they would be eligible. Nominees are also expected to provide further information on the business including photos, videos, news clips, additional letters of support and any other information to provide support for the nomination. \*

l,	nominate	 for: (check appropriate category)
	New Business Start-up of the Year (under 2 years) Resilient Enterprise of the Year Cottage Craft Business of the Year Youth Entrepreneur of the Year	Female Entrepreneur of the Year Male Entrepreneur of the Year Indigenous Government Enterprise of the Year
nee.	re read the above statement and agree to act as a liaison atture of Nominator:	een Ulnooweg Development Group and the Nomi-  Date:
Busi Own	ninee Information: Iness/Organization Name:  ner/Operator or Contact Persons Name:  ress:	
Tele	phone: Fax:	 E-mail:

<sup>\*</sup>All material will be held in confidence and destroyed once decisions have been finalized. \*

<sup>\*</sup> Please ensure all supporting information is forwarded to our office for a full review. \*



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# **Deadline for Nominations: August 15, 2022**

In order to be eligible for the Lifetime Achievement Award, an individual must be nominated with at least three (3) letters of support. Specific to this award, a description of the candidate's entrepreneurial spirit must also be include along with the candidate's biographical summary. Nominees are also expected to provide further information including photos, videos, news clips, additional letters of support and any other information to provide support for the nomination. \*

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nave read the above statement a	and agree to act as a liaison between Ulnooweg Developm	nent Group and the Nominee.
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Addross.		
address:		

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